

LEARN. CONNECT. GROW.

Joining a PMCA committee is a great way to contribute your enthusiasm, knowledge and talents to the association. There are lots of opportunities to become involved.



Education & Learning

This committee seeks to develop and deliver high-value learning experiences in quality and cost to the confectionery and related industries. These learning experiences cover the science within the topic as well as provide practical, hands-on opportunities to put scientific theory in action.

Information Technology

This committee provides a platform to promote the association and its events and aims to engage and educate through PMCA websites. It functions as a key partner of other committees as it relates to the PMCA web platforms.

Membership

This committee's goals include expanding membership internationally and domestically as well as keeping membership dues affordable to the entire industry.

Marketing

This group aims to create and fulfill a long-term marketing growth strategy for PMCA and its activities throughout the global confectionery and snack industries.

Social Media

As a subset of the Marketing Committee, the Social Media Program works to ensure the association's relevance to a new generation of members and committee volunteers in a format they increasingly expect.

Production Conference Program

This committee works throughout the year to produce a high-quality annual production conference for the industry. It acquires speakers, chooses presentation topics for the program and coordinates all details to bring this educational forum to life.

Research

This committee's mission is to facilitate, promote and direct scientific research fundamentals to the confectionery manufacturing issues of PMCA members, and in so doing, transfer learning to the general membership.

Student Outreach

This committee reaches out to students to demonstrate the importance of the confectionery industry. Students are invited each year to attend the annual production conference, where a special program allows them to connect with mentors and each other, as well as create new connections within the industry.

Long-Range Planning

This committee develops the comprehensive plan that guides the long-term operations and activities of the association and its various committees.

Western Regional

This group exists to assist with the expansion of association activities and increased visibility of the PMCA brand and offerings to confectionery and snack companies in the area typically referred to as the Western region of the USA.



Connect with Us

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